

中国国际纺织面料及辅料（春夏）博览会研讨会日程

3月16日 星期三

时间	主题 / 讲座简介	演讲人 / 主讲公司	语言	会议室
流行趋势				
11:10 - 12:00	2017 春夏色彩和面料趋势 简介: 介绍 2017 春夏主题, 色彩, 纱线及面料的流行趋势	Laurent Le Mouél, NellyRodi™ Agency 创作总监 Michael Bonzom, NellyRodi™ Agency 女装服饰工作室经理	英语 / 普通话	M7-02
13:30 - 14:20	利伯缇风格志: 1875 到 2017, 走入现代的欧洲印花时装设计 简介: 始于 1875 年的新艺术运动的代表: 利伯缇风格, 为欧洲艺术家和时尚界所推崇。从伊夫圣罗兰到薇薇安维斯伍德到跨界配饰, 利伯缇印花设计与面料被近代和现代高端时装设计师所热爱。本研讨会将会探讨欧洲时装与利伯缇印花的经典设计以及利伯缇 2017 春夏系列海岛漂流	黄海滨, Liberty Shanghai 区域经理 唐慧, Liberty Shanghai 亚太专员	普通话	M7-02
14:30 - 15:20	WGSN 2017 春夏面料流行趋势 简介: 介绍 2017 年春夏关于材料、面料、表面设计的流行趋势	Helen Palmer, 中国纺织信息中心海外顾问兼 WGSN 面料针织部主编	英语 / 普通话	M7-02
15:30 - 16:20	从艺术到设计 — Design Plus 2017 春夏趋势来源与预测准确性的印证 简介: 艺术和设计如何互相转变? 浅谈 2017 春夏流行趋势中艺术对设计的影响	周婵娟, Master Fashion Ltd 设计总监	普通话	M7-02
市场信息及营销策略				
11:00 - 11:50	面料企业与互联网的震撼跨界 简介: 如何用互联网创新思维实现柔性供应链的改造, 在 B2B 领域开创全新的 B2C2B 模式来实现面辅料行业非标品的线上交易	赵俊浩, 链尚网 (上海链展国际贸易有限公司) 行政总裁	普通话	M7-03
13:30 - 14:20	纺织服装企业海外园区投资分析指南 简介: 随着国内生产要素成本不断上升, 中国纺织企业走出去, 在海外投资建厂, 利用当地低廉的生产成本和资源, 提升自身供应链竞争力的趋势越来越显著。与此同时, 东南亚、南亚各国也逐渐把发展纺织业作为提升工业发展经济的着眼点, 而把建设纺织产业园区作为发展纺织业的抓手大力推进, 而纺织产业园区的建设和配套的产业政策, 优惠的税收政策, 当地低廉的生产要素价格, 则为我国纺织企业的跨国发展提供了新的机遇。 本讲座重点分析比较东南亚、南亚区域已建成和在建纺织园区土地价格、基础设施、园区服务、纺织业政策, 税收优惠等情况, 帮助企业把握一路一带发展机遇, 顺利进入新市场, 打开新的上升空间	钟新征, 中纺网络信息技术有限责任公司 总经理助理兼战略研究中心 高级研究员	普通话	M7-03
可持续发展议题				
12:50 - 13:20	有害物质管控实践与绿色生产 简介: SGS 结合了多年有害物质管控经验而开发的培训以化学品流管理为核心, 且聚焦于生产流程, 能够有效提高学员在生产和管理中相关的技术能力, 包括化学品管理、风险评估和追溯性等	蒋红, 通标标准技术服务 (上海) 有限公司全球纺织品部技术总监	英语 / 普通话	7.2H 论坛 活动区
13:30 - 14:00	解读纺织品国际标准趋势, 提升品牌价值 简介: 1. 如何实现可持续纺织生产? 2. Oeko-Tex® Standard 100: 2016 年新法规 3. 提升信赖度的功能性纺织品和消费者测试介绍 “Made in Germany” 4. 开放式提问	Olivier Ammann, 德国海恩斯坦研究院中国区 业务发展部经理 聂辰, 德国海恩斯坦研究院中国区 销售部经理	英语 / 普通话	7.2H 论坛 活动区
14:25 - 14:55	最新欧美市场纺织品召回案例分析 简介: 列举 2015-2016 年最新欧美召回案例 (纺织品); 常见测试失败类型分析及改善意见 (纺织品)	敬珂, Intertek 天祥集团华东区纺织及鞋事业部工程师、技术主管	英语 / 普通话	7.2H 论坛 活动区
14:30 - 15:20	日本纺织品采购标准修改内容说明 简介: 2015 年 4 月 8 日, 日本发布 175 号政令对《家居用品中有害物质管制法》进行修订, 正式把可分解致癌芳香胺的特定偶氮染料列为有害物质, 限制在纺织品中使用, 该政令将于 2016 年 4 月 1 日正式实施。为此, 日本进口商修改了采购标准, 以保证纺织品符合日本法律要求。白名单管理体系被应用于中日贸易, 成为绿色通道	梁国斌, 日本 BOKEN 集团, 上海爱丽 纺织技术检验有限公司 技术总监 / 副总经理	普通话	M7-03

中国国际纺织面料及辅料（春夏）博览会研讨会日程

15:00 - 15:30	纺织品在可穿戴设备领域的前景 简介: 分享可穿戴设备的迅猛发展趋势以及广阔市场; 分享可穿戴设备在纺织品、鞋品的发展现状与未来; 分享如何确保可穿戴设备安全可靠、顺利上市	詹达琦, TUV 南德意志大中华集团纺织品部中国区技术中心高级经理	英语 / 普通话	7.2H 论坛 活动区
15:30 - 16:20	如何利用白名单系统建立中日贸易绿色通道 简介: 日本 175 号政令解读和纺织品采购标准修改内容说明; 白名单管理体系介绍及如何在贸易中应用	张希成, 中国纺织工业联合会 信息统计部	普通话	M7-03
15:40 - 16:10	OEKO-TEX Standard 100 新标准, 纺织品市场的可持续发展及创新 简介: 详细解读 OEKO-TEX Standard 100 最新要求, 新标准将于 4 月 1 日起生效。2015 年发布的 Made in Green by OEKO-TEX®, 引领更加可持续发展的纺织产业, 满足中国政府和消费者的最新需求	Marc Sidler, TESTEX AG 市场销售总监	英语 / 普通话	7.2H 论坛 活动区
16:20 - 16:50	有机纺织品概况及其发展趋势及全球有机纺织品标准 (GOTS) 简介 简介: 生态要求与社会责任相结合的综合性和纺织品标准简介	时怡, 全球有机纺织品标准 (GOTS) 中国代表人	英语 / 普通话	7.2H 论坛 活动区

3月17日 星期四

时间	主题 / 讲座简介	演讲人 / 主讲公司	语言	会议室
流行趋势				
11:10 - 12:00	多彩多姿的色彩演化 简介: 2017 春夏: 在这个季节里, 色彩从循规蹈矩的感觉演化成易于使用并提供合理的解答。在这个季节里, 我们预测的颜色互相流动, 从轻盈飘渺到明艳热情, 色彩的综效产生别具一格。变化多端的组合, 诉说着世界文化的故事。在这个季节里, 我们看到创造力的挥洒。和彩通一起经历一场多彩多姿的进化过程!	黄美华, Pantone 服装和家居部 销售及市场推广总监	英语 / 普通话	M7-02
13:30 - 14:20	神秘花园及艺术波普舞 — 2017 春夏流行趋势 简介: 2017 春夏最新流行趋势 (包含主题, 廓形, 色彩, 面料等)	Gianpaolo La Giglia, 意大利意德玛国际时尚设计 有限公司意德玛主设计师	意大利语 / 普通话	M7-02
13:30 - 14:20	蕾丝流行元素 简介: 1. 蕾丝脏洗 - 阳刚美 2. 多色蕾丝 - 高贵绚丽 3. 混搭蕾丝 - 工艺美感	林雪英, 长乐力天针纺有限公司 时尚总监	普通话	M7-03
14:30 - 15:20	2017 春夏女装趋势 简介: 从 Peclers Paris 出版物中挑选出的精华, 为您 17 春夏的产品创新和项目开发提供灵感和方向	马西墨, Peclers Paris 趋势与风格总监	英语 / 普通话	M7-02
14:30 - 15:20	新生代视角 简介: 2016/17 秋冬皮革草服装流行趋势	陶音, 中国美院染织服装系主任 商蓓蓓, 哥本哈根皮革草高级时尚顾问	普通话	M7-03
15:30 - 16:20	时尚导航, 2017 年春夏流行趋势分析时尚导航 简介: Promostyl 发表 4 个主题, 4 个市场区域给你最好的趋势洞察, 开始您的 SS17 系列。重点将在新的颜色组合, 面料的灵感, 关键产品和轮廓。这一季的潮流指导会给你消费者在您的商店期待的一切!	Feriel Karoui, Promostyl 市场沟通总监 黄晶, 中国纺织信息中心 Promostyl 项目总监	英语 / 普通话	M7-02

中国国际纺织面料及辅料（春夏）博览会研讨会日程

市场信息及营销策略			
11:10 - 12:00	服装陈列与色彩搭配 简介: 了解各种服饰的风格分类及特点,充分展现出商品在色彩、款式和面料等方面的特征。通过使用科学的搭配方法实现令人耳目一新又和谐展示效果,节省生产成本,提升产品销售额。 1. 服装风格的色彩分析 2. 不同主题的服饰陈列 3. 色彩搭配在体现陈列主题方面的应用	王晓静, 中国纺织信息中心/ 中国流行色协会培训部 技术总监色彩专家 谭巍巍, 中国纺织信息中心/ 中国流行色协会培训部 服装陈列专家	普通话 M7-03
11:30 - 12:00	七彩云电商—色彩服务一站式解决方案	王国庆,七彩云电子商务有限公司董事长助理	普通话 8.1H-A01
14:00 - 14:30	基于互联网+的时尚众创平台	忻国华,黑迈数码科技(嘉善)有限公司董事长	普通话 8.1H-A01
可持续发展议题			
15:00 - 15:30	纺织品干燥速率测试仪器及测试标准(方法)	巫班金, 深圳市瑞锋仪器有限公司 总经理	普通话 8.1H-A01
技术			
10:00 - 10:30	柔性织物传感技术,智能穿戴新标杆	李济贤,珠海安润普科技有限公司电子商务总监	普通话 8.1H-A01
10:30 - 11:00	基于互联网+3D智能服装技术应用专题(一)	陈桂林, 广东省时尚服装研究院院长	普通话 8.1H-A01
11:00 - 11:30	无捻复合纺技术及其产品特点	陈越, 北京东土时代纺纱有限公司 副总经理	普通话 8.1H-A01
13:30 - 14:00	互联网针织关键技术开发与应用	蒋高明, 江南大学教授	普通话 8.1H-A01
14:30 - 15:00	熔体微分电纺技术及其纳米纤维应用	李好义, 北京化工大学讲师	普通话 8.1H-A01
15:30 - 16:00	基于互联网+3D智能服装技术应用专题(二)	陈桂林, 广东省时尚服装研究院院长	普通话 8.1H-A01
15:30 - 16:20	植物染料染色纺织品的工业化回归 简介: 用天然植物染料染色工艺替代当前广泛使用的高能耗、高水耗、高污染的化学染料染色工艺,生产的纺织品在质量上要做到绿色、环保、可循环,并且各项色牢度要达到相关标准,数量上要实现工业化大生产,才有可能满足地球上几十亿消费者的需求	高光东, 杭州彩润科技有限公司总经理	普通话 M7-03

Intertextile Shanghai Apparel Fabrics - Spring Edition 2016 Seminar Schedule

Wednesday, 16 March 2016

Time	Topic/Summary	Speaker/Company	Language	Meeting Room
Design and Trend				
11:10 - 12:00	SS17 Colour and Fabric Trends Summary: The presentation will include mood, stories, colors, yarns and fabrics of SS17.	Laurent Le Mouël, Creative Director, NellyRodi™ Agency Michael Bonzom, Studio Manager for Women Ready-to-Wear & Accessories, NellyRodi™ Agency	English / Mandarin Chinese	M7-02
13:30 - 14:20	Liberty Style: Print and Pattern in Fashion from 1875 to 2017 Summary: Liberty, the byword of the very best of Art Nouveau textile design, long history of inspiring collaboration with artists and high end fashion designers - from William Morris to Yves Saint Laurent, Dame Vivienne Westwood. The seminar will bring the showcase of Liberty SS2017 new collection, liberty style history & classics, and how to use print in current trends focusing on men's and women's and accessories	Rachel Huang, Liberty Shanghai Regional Manager Amada Tang, Liberty Shanghai FEP Coordinator	Mandarin Chinese	M7-02
14:30 - 15:20	WGSN SS 2017 Material and Surface Trend Summary: New fashion trend of material, textile, surface design	Helen Palmer, Overseas Consultant, China Textile Information Center; Director of Materials, Textiles and Knit, WGSN	English / Mandarin Chinese	M7-02
15:30 - 16:20	From Art to Design - Design Plus 2017SS Trend Sources and Corroboration Summary: How art and design interchanges each other? This lecture analyzes the influence from the art to the fashion design based on the trend of 2017 spring and summer.	Diana Zhou, Design Director, Master Fashion Ltd	Mandarin Chinese	M7-02
Market Information and Business Strategies				
11:00 - 11:50	The Crossover of Fabric Suppliers and the Internet Summary: How does the Internet help to optimize flexible supply chain management? How does Lianshang.com create the online marketplace for textiles and accessories under the concept of modifying the traditional Business-to-Business (B2B) model to the new Business-to-Consumer-to-Business (B2C2B) model?	Tommy Zhao, CEO of Lianshang.com (Shanghai Lianzhan International Trading Co Ltd)	Mandarin Chinese	M7-03
13:30 - 14:20	Investment Guide for Textile & Apparel Enterprises Summary: Due to the incremental cost of domestic productive factors, more and more Chinese textile and apparel enterprises are taking advantage of the central policy of "Going out" to invest and establish factories overseas. Making best use of the competitive productive cost and resources so as to enhance the competitiveness of its supply chain has become an irreversible trend. Meanwhile, countries from Southeast and South Asia attach much more significance to its national textile industry, which is regarded as one of the pillar sectors for the whole economy. To achieve this objective, governments from the above regions are making efforts to strengthen the construction of Textile and Apparel Industrial Park and affiliated industrial incentives, preferential tax policies, and lower price of productive factors. All of the conditions provide great opportunities for Chinese textile enterprises to invest outbound.	Zhong Xinzhen, Asistant of CEO, Senior Researcher of Strategic Research Department of China Textile Network Co. Ltd (CNTEX)	Mandarin Chinese	M7-03

Intertextile Shanghai Apparel Fabrics - Spring Edition 2016 Seminar Schedule

Sustainability Issue				
12:50 - 13:20	Hazardous Substance Control (HSC) Practice and Green Production Summary: This advanced and interactive training uses the chemical flow management (CFM) as the core concept, and is process specific. This allows participants to enhance their technical competence in chemical management, risk assessments and traceability relevant to their manufacturing and factory setup	Jane Jiang, Global SL Technical Director, SGS-CSTC Standards Technical Services Co Ltd	English / Mandarin Chinese	Hall 7.2 Forum Space
13:30 - 14:00	International Testing Standards for Textiles Summary: 1. Sustainable Textile Production Management 2. 2016 new regulations on Oeko-Tex® Standard 100 3. Function and Care & consumer testing "Made in Germany" 4. Open discussion	Olivier Ammann, Head of Business Development, Hohenstein Institute China Charles Nie, Head of Sales, Hohenstein Institute China	English / Mandarin Chinese	Hall 7.2 Forum Space
14:25 - 14:55	Analysis of the Latest EU & US Textile and Apparel Recall Cases Summary: Enumerate the latest EU&US Textile and Apparel recall cases; Analysis of common test failures and recommendations for improvement	Green Jing, Technical Engineer Supervisor - Intertek East China Softlines	English / Mandarin Chinese	Hall 7.2 Forum Space
14:30 - 15:20	The Revision Content of Japan Textile Procurement Standards Instructions Summary: April 8, 2015, Japan issued Act No. 175, revised the "Law for the Control of Household Products Containing Harmful Substances", and formally implemented in April 1, 2016. It means "Specific azo dyes that can decompose carcinogenic aromatic amines" are officially classified as hazardous substances and are restricted to use in textiles. Now, the Japanese importer has modified the procurement standards, to ensure that the fabric meets the requirements of the Japanese law. And the Japanese importers will use the "White List System" in trade, to ensure trade safety and convenience	Liang Guoin, Technical Director, BOKEN Quality Evaluation Institute, Japan	Mandarin Chinese	M7-03
15:00 - 15:30	Prospects of Wearable Technology for Textile Summary: Sharing the information on the rapid development and broad market of Wearable Devices; on the current stage and prospect of Wearable Devices for textile and shoes; on the solutions that guarantee products with safety and high quality and pave the way to the markets	Devin Zhan, Senior Technical Manager of Technical Center of Softlines, TÜV SÜD Greater China	English / Mandarin Chinese	Hall 7.2 Forum Space
15:30 - 16:20	How to Use The "White List System" to Establish a Safe and Low-Cost Trade Between China and Japan Summary: Interpretation for the Japan Decree No. 175 and revised content for textile procurement standards. What is the "White List System" and how to use	Zhang Xicheng, Information Statistic Dept of China National Textile & Apparel Council	Mandarin Chinese	M7-03
15:40 - 16:10	OEKO-TEX Standard 100 New Requirements, Sustainable Development & Innovation in Textile Market Summary: OEKO-TEX Standard 100 new regulations will come into force on 1 April 2016. The details will be explained. Made in Green by OEKO-TEX® the innovation in sustainability has been launched in 2015. Time for first success stories, to lead you to a more sustainable textile industry and meet the latest PRC government and consumers demands. Any company within the textile supply chain can label their products with Made in Green	Marc Sidler, Head of Marketing & Sales, TESTEX AG	English / Mandarin Chinese	Hall 7.2 Forum Space
16:20 - 16:50	Overview of Organic Textiles and Its Trend & Introduction to Global Organic Textile Standard (GOTS) Summary: Overview of organic textiles and its trend, as well as introduction to GOTS - the Comprehensive rules for ecological and socially responsible textile production	Felicia Shi, China Representative, Global Organic Textile Standard (GOTS)	English / Mandarin Chinese	Hall 7.2 Forum Space

Intertextile Shanghai Apparel Fabrics - Spring Edition 2016 Seminar Schedule

Thursday, 17 March 2016

Time	Topic/Summary	Speaker/Company	Language	Meeting Room
Design and Trend				
11:10 - 12:00	A Colorful Evolution Summary: Spring/Summer 2017; a season where color evolves from a feeling of exacting rules to one of accessible color and sensible color solutions. A season where the color synergy that flows between our forecasted shades, from airy and light to explosive and bright, leads to unique and diverse color mixes that tell the story of our global culture. A season where we see creativity unfold. Join Pantone for a colorful evolution!	Maryann Wong, Director of Sales & Marketing, Fashion & Home, Pantone	English / Mandarin Chinese	M7-02
13:30 - 14:20	Mysterious Garden & Arty-pop Ballet - 2017SS General Trends Summary: 2017 general trends included themes, items, shapes, colors, fabrics, etc.	Gianpaolo La Giglia, Senior Designer, Idem Italian Fashion Design by Elena Marchesini	Italian / Mandarin Chinese	M7-02
13:30 - 14:20	Lace Fashion Element Summary: 1. Lace dirty wash - masculine beauty. 2. Multi-color lace - noble gorgeous. 3. Mix lace - craft aesthetic feeling.	Helen Lin, Fashion Director, Changle Lita Knitting & Textile Co Ltd	Mandarin Chinese	M7-03
14:30 - 15:20	Spring Summer 17 Women's Fashion Trend Summary: Extracts from PeclersParis trend publications, to inspire and guide you along all your product innovation of Spring Summer 17 Women's Wear.	Massimo Carminati, Trend & Style Director, Peclers Paris	English / Mandarin Chinese	M7-02
14:30 - 15:20	View of the New Generation Summary: 2016/17A/W leather & fur fashion trends	Yin Tao, China Academy of Arts, Dean of Fashion & Textile Design Dept.; Beibei Shang, Kopenhagen Fur China, Senior Fashion Consultant	Mandarin Chinese	M7-03
15:30 - 16:20	Trend Guidance, Trend Insight For Spring/Summer 2017 Summary: Promostyl proposes 4 themes, 4 market segmentations to give you the best trend insight to start your SS17 collection. A specific focus will be made on the new color combinations, fabric inspiration, key products and silhouettes that are not to be missed. The trend guidance of this season will give you all the keys to provide your consumers with everything that they will be expecting in your store!	Feriel Karoui, Marketing & Communication Director, Promostyl; Olivia Huang, Promostyl Project Director, China Textile Information Center	English / Mandarin Chinese	M7-02
Market Information and Business Strategies				
11:10 - 12:00	Fashion Display and Color Matching Summary: Learn different fashion styles and their own characteristic; know how to show the color, style, fabric and such facts of your goods. By using a scientific collocation method we can achieve a totally fresh and harmony display, less cost, better sales. 1. Color analysis of fashion styles; 2. Themes of fashion display; 3. Application of color matching that give expression to display theme.	Wang Xiaojing, Technical Director, Expert on Color, CTIC, Training Department of CFCA; Tan Weiwei, Expert on Fashion Display, CTIC, Training Department of CFCA	Mandarin Chinese	M7-03
11:30 - 12:00	"Dye-Internet+D&P" One-stop Solution of Textile D&F Technology	Wang Guo Qing, Assistant to the Chairman, Shanghai i7colors Ecommerce Co Ltd	Mandarin Chinese	8.1H-A01
14:00 - 14:30	Public Innovation Platform Based On Internet Plus and Fashion	Mack, Chairman of the Board, Human Digital Technology (Jiashan) Co Ltd	Mandarin Chinese	8.1H-A01

Intertextile Shanghai Apparel Fabrics - Spring Edition 2016 Seminar Schedule

Sustainability Issue			
15:00 - 15:30	Textile Fabrics Drying Rate Test (equipment & testing methods)	Wu Ban Jin, General manager, REFODN Equipment Co. Ltd.	Mandarin Chinese 8.1H-A01
Technology and Solution			
10:00 - 10:30	Soft Fabric Sensor Technology, New standard of Smart Wearable Industry	Li Jixian, General Manager, Zhuhai AdvanPro Technology Company Limited	Mandarin Chinese 8.1H-A01
10:30 - 11:00	The Application of +3D Technology Based on The Internet, Smart Clothing	Chen Gui Lin, Dean, GuangDong Province Fashion Clothing Research Institute	Mandarin Chinese 8.1H-A01
11:00 - 11:30	Twistless Spinning: Technology and Products	Chen Yue, Deputy General Manager, NewTime Spinning Ltd	Mandarin Chinese 8.1H-A01
13:30 - 14:00	Development and Application for Key Technology of Knitting Based on the Internet	Jiang Gao Ming, Professor, Engineering Research Center of Knitting Technology, Ministry of Education, Jiangnan University	Mandarin Chinese 8.1H-A01
14:30 - 15:00	Melt differential Electrospinning Technique and its Application of Nano Fibers	Li Hao Yi, Lecturer, Beijing University of Chemical Technology	Mandarin Chinese 8.1H-A01
14:30 - 15:00	The Application of +3D Technology Based on The Internet, Smart Clothing	Chen Gui Lin, Dean, GuangDong Province Fashion Clothing Research Institute	Mandarin Chinese 8.1H-A01
15:30 - 16:20	The Industrial Returning of Botanic Dyeing Textile Summary: To replace the production of chemical dyes intermediates, the production of chemical dyes and the printing and dyeing system, which would cause serious pollution, the safe, healthy, and environmental-friendly botanic dyeing textile has been redefined and has improved the botanic dyeing production system has been improved too.	Andy Gao, General Manager, Hangzhou Cairun Technology Co Ltd	Mandarin Chinese M7-03

3月16日 星期三

时间	主题 / 讲座简介	演讲人 / 主讲公司	语言	会议室
10:30 - 12:30	亚麻面料及亚麻制品的绿色机会 1. 亚麻面料及亚麻制品的故事 — 环球业内正在开始的行业 — 电影播放 2. 亚麻面料及亚麻制品在可持续性方面的强度和高质量 3. 亚麻纺纱工业：可持续发展的机会 4. 绿色趋势和 2017 春夏亚麻时装 + 亚麻面料的趋势与机遇 5. 亚麻纤维在中国的综合利用与市场机会 6. 发布流行趋势引导亚麻面料设计研发 支持：欧洲麻纺织行业协会（CELC）及中国麻纺织行业协会（CBLFTA）	主持人： Thérèse Vu Xuan, CELC 发展经理 演讲人： 1. Marie-Emmanuelle Belzung, CELC 秘书长 及 CELC 宣传总监 2. 任维明, 金达控股有限公司董事局主席 3. Ornella Bignami, Elementi Moda Srl 始创人 4. 刘亚平, 铜陵华源麻业有限公司总经理 5. 新申集团有限公司	英语 / 普通话	7.2H 论坛活动区

3月17日 星期四

时间	主题 / 讲座简介	演讲人 / 主讲公司	语言	会议室
10:30 - 12:30	牛仔面料行业与牛仔服装生产商如何更紧密地合作，以迎接更严峻的市场挑战 支持：亚洲牛仔创新联盟	主持人： 秦刚，亚洲牛仔创新联盟始创人及行政总裁 演讲人： 1. 江霞，森马服饰生产总监 2. Anniek Burgerhof, G-STAR 产品研发经理 3. 钟章伟，北江纺织市场总监 4. Danny Law, 土耳其 ISKO 中国首席代表 5. 方勇，创兴服装集团服装业务总监 6. 张伟，《亚洲牛仔》杂志总经理	英语 / 普通话	7.2H 论坛活动区
13:00 - 15:00	功能及户外服装：致力提升舒适性和功能性 1. 功能性的最终目标：更佳舒适性 2. 可持续纺织品于功能服装上的应用 3. 天丝® — 凉爽触感及湿气管理 4. 设计与材料的创新促进功能服装的广泛接受 支持：香港纺织及成衣研发中心	主持人： 廖晓博士，项目经理，香港纺织及成衣研发中心 演讲人： 1. 郭璐兰，市场部经理，圣东尼（上海）针织机器有限公司 2. 高建平，技术服务及业务开发经理 — 北亚区，兰精纤维（上海）有限公司 3. 胡军岩博士，纺织及制衣学系高级研究员，香港理工大学	英语 / 普通话	7.2H 论坛活动区
15:15 - 17:15	纺织服装工业十三五规划与绿色制造路线图 支持：中国纺织工业联合会	主持人： 胡柯华，副主任，中国纺织工业联合会社会责任办公室 演讲人： 1. 马浩然，深圳市贝利爽实业有限公司董事长 2. 张欣，华孚色纺股份有限公司产品研发总监及华南营销区域总经理 3. 罗溢智、何俊婷，深圳百隆东方纺织有限公司市场推广员	英语 / 普通话	7.2H 论坛活动区

Panel Discussion

Wednesday, 16 March 2016

Time	Topic/Summary	Speaker/Company	Language	Meeting Room
10:30 - 12:30	Green Opportunities with Flax and Linen 1. Story telling of flax and linen - the worldwide industry starting in the field - showing movie 2. Flax and linen strength and qualities on a sustainable/ green frame 3. Linen Yarn Spinning Industry: Opportunity for Sustainable Development 4. Green trends and Linen S/S 2017 fashion + linen trends & opportunities 5. The applications and opportunities of Flax fiber in China market 6. Fashion trends to guide linen fabric design and development Supported by European Flax & Hemp Confederation (CELC) and China Bast and Leaf Fibers Textile Association (CBLFTA)	Moderator: Thérèse Vu Xuan, Development Manager, CELC Panelist: 1. Marie-Emmanuelle Belzung, General Secretary of CELC and Director of CELC PROMOTION 2. Weiming Ren, Chairman of the Board of Kingdom Holdings Ltd 3. Ornella Bignami, Founder, Elementi Moda Srl 4. Liu YaPing, Tongling Worldbest Ramie & Linen Textiles Co 5. Allen Li, Board Chairman, Xin Shen Group	English / Mandarin / Chinese	Hall 7.2 Forum Space

Thursday, 17 March 2016

Time	Topic/Summary	Speaker/Company	Language	Meeting Room
10:30 - 12:30	How Denim Fabric and Garment Manufacturers Work Together to Cope with Market Challenges Supported by: Asia Denim Innovation Alliance	Moderator: Vincent Qin, Founder & CEO, Dynamic Innovation Alliance Panelist: 1. Jiang Xia, Production Director, SEMIR 2. Anniek Burgerhof, Product Development Manager, G-STAR 3. Andy Zhong, Marketing Director, Prosperity Textile Co Ltd 4. Danny Law, Chief Representative, ISKO China 5. Daniel Fang, Garment Business Director, Conshing Clothing 6. Jack Zhang, General Manager, "Denim of Asia" Magazine	English / Mandarin / Chinese	Hall 7.2 Forum Space
13:00 - 15:00	Functional and Outdoor: Striving for Comfort and Performance 1. The ultimate goal of functions: more comfortable 2. The application of sustainable textile in functional wear products 3. TENCEL® Cool touch & moisture management 4. Design and material Innovation leads to functional apparel popularity Supported by: Hong Kong Research Institute of Textiles & Apparel (HKRITA)	Moderator: Leo Liao, Project Manager, HKRITA Panelist: 1. Leila Guo, Marketing Manager, Santoni (Shanghai) Knitting Machinery Co Ltd 2. Robert Gao, Technical Customer Service Manager, Lenzing Fibers (Shanghai) Co Ltd 3. Junyan Hu, Senior Research Fellow, The Hong Kong Polytechnic University	English / Mandarin / Chinese	Hall 7.2 Forum Space
15:15 - 17:15	Implementing the 13th Five-Year Plan of the Chinese Textile and Apparel Industry and Footprint for Green Manufacturing Supported by: China National Textile and Apparel Council	Moderator: Kehua Hu, Deputy Director, Office for Social Responsibility, China National Textile and Apparel Council (CNTAC) Panelist: 1. Haoran Ma, Chairman, Shenzhen Baliso Industrial Co Ltd 2. Mark Zhang, Product Director & General Manager, Huafu Top Dyed Melange Yarn Co Ltd 3. Dingo Law & Christine He, Marketing Executive, Shenzhen Bros Eastern Textile Co Ltd	English / Mandarin / Chinese	Hall 7.2 Forum Space

3月16日 星期三

时间	主题 / 讲座简介	演讲人 / 主讲公司	语言	会议室
11:00 - 11:50	WGSN 2017 春夏流行色分析和应用 — “数字潮” + “万有文化” 简介: 使用视觉化色彩编码来描述颜色即独立又简单。设计师应用色彩编号来分析和应用趋势色彩,是一种创新性的方法和工具。分析 WGSN17 春夏色彩趋势的前两个趋势主题,及如何应用到您的品牌: • 颜色分析 • 分析灵感趋势图像 • 分析色彩搭配趋势	张立娟, 中国纺织信息中心 CNCSCOLOR 色彩总监	普通话	M8-02
12:00 - 12:50	设计灵感如何贯穿到面料和男装设计 — Design Plus 2017 春夏男装流行趋势解读和实证 简介: 用实物面料和照片讲解 Design Plus 系列手稿预测的 2017 春夏流行趋势如何被运用到男装的面料设计和服装设计中。	周婵娟, Master Fashion Ltd 设计总监	普通话	M8-02
13:00 - 13:50	亮出你的时尚宣言 简介: 每个品牌,每个季节都会有自己的时尚宣言。如何通过主题企划更好的传递品牌的时尚态度从而吸引消费者?主题企划如何贯穿产品开发、最端的市场营销、产品包装、店面陈列?	张怡玲, WGSN Mindset 创意总监	普通话	M8-02
14:00 - 14:50	2017 春夏趋势指导 简介: Promostyl 本季提出 4 个主题,这 4 种市场分类会带给您最好的趋势指导,帮助您开发 17 春夏的产品系列。本次讲座将会重点关注不容错过的全新色彩搭配,面料灵感,关键产品及廓形。本季趋势指导会将所有关键元素奉献给您的顾客,期待在您的成品店中发现它们的踪迹!	Feriel Karoui, Promostyl 市场沟通总监; 黄晶, 中国纺织信息中心 Promostyl 项目总监	英语 / 普通话	M8-02
15:00 - 15:50	2017 春夏流行趋势解析 简介: 通过生活方式及时尚现象的研究,解读趋势的根源,探究时尚设计的轨迹。	李晓菲, 中国纺织信息中心 设计总监	普通话	M8-02
16:00 - 16:50	女装风格与面料趋势 简介: 解读 2017 春夏流行趋势主题和女装面料趋势,分析 17 春夏女装风格与面料趋势之间的联系,探索如何有效地组合面料来表达品牌风格。	王旭, WGSN Mindset 创意总监	普通话	

3月17日 星期四

时间	主题 / 讲座简介	演讲人 / 主讲公司	语言	会议室
11:00 - 11:50	17SS 四大主题趋势 & 面料风格解析 简介: WGSN 在新一季为您追踪产品动向,分析大众消费的短期和长期趋势,包含面料的材质等方向,深度解析。	郑绵绵, WGSN Mindset 趋势总监	普通话	M8-02
12:00 - 12:50	品牌生态意识 简介: 消费者和大众越来越关注生态以及环境问题。然而大多数人还只是在期望他们的品牌行为能够对生态负责。那么对于无论小品牌还是大品牌来说,什么是保护地球的最佳举措呢?当生态意识不再是一种营销策略,而真正成为—种需求时,你的品牌又将如何成为这场运动中—份子呢?	Feriel Karoui, Promostyl 市场沟通总监; 黄晶, 中国纺织信息中心 Promostyl 项目总监	英语 / 普通话	M8-02
13:00 - 13:50	设计灵感如何贯穿到面料和女装设计 — Design Plus 2017 春夏女装流行趋势解读和实证 简介: 用实物面料和照片讲解 Design Plus 系列手稿预测的 2017 春夏流行趋势如何被运用到女装的面料设计和服装设计中。	周婵娟, Master Fashion Ltd 设计总监	普通话	M8-02
14:00 - 14:50	WGSN 2017 春夏流行色分析和应用 — “交叉口” + “真悟” 简介: 使用视觉化色彩编码来描述颜色即独立又简单。设计师应用色彩编号来分析和应用趋势色彩,是一种创新性的方法和工具。分析 WGSN17 春夏色彩趋势的后两个趋势主题,及如何应用到您的品牌: • 颜色分析 • 分析灵感趋势图像 • 分析色彩搭配趋势	Detlev Pross, 中国纺织信息中心 CNCSCOLOR 总经理	英语 / 普通话	M8-02
15:00 - 15:50	2017 春夏 Promostyl 色彩及女装趋势 简介: 在 2017 春夏 Promostyl 大主题的指导下,我们将会对色彩及女装趋势进行重点解析,其中涉及 2017 春夏主题介绍、关键色彩、重点材质、故事灵感以及推荐廓型等,同时会结合最新秀场发布进行对应分析。	曲丹丹, 中国纺织信息中心 PROMOSTYL 趋势指导	普通话	M8-02

China Textile Information Center Trend Seminar

Wednesday, 16 March 2016

Time	Topic/ Summary	Speaker/ Company	Language	Meeting Room
11:00 - 11:50	<p>Analysis and Application of Color Trends - WGSN SS17 "Digital Wave" + "Encounter Culture"</p> <p>Summary: Using visual color codes to describe colors independently and simple. Revolutionary methods and tools for designers to analyze and apply trends by visual color codes. Trend analysis and application of WGSN trends SS17: Trends Part One - trends 1 and 2</p> <ul style="list-style-type: none"> • Color analysis. • Analysis of inspirational trend images. • Analysis of potential color combinations. 	Zhang Lijuan, Color Director, China Textile Information Center	Mandarin Chinese	M8-02
12:00 - 12:50	<p>From Inspiration to Fabric and Menswear Design - The Analysis and Demonstration for 2017SS Design Plus trend research</p> <p>Summary: Using the fabric samples and photos to explain how to make the fabric design and menswear design through the trend research by 2017SS Design Plus Trend Books.</p>	Diana Zhou, Design Director, Master Fashion Ltd	Mandarin Chinese	M8-02
13:00 - 13:50	<p>How to Announce Your Fashion Statement Loudly</p> <p>Summary: Every season, each brand will announce its fashion statement. How to deliver brand fashion attitude through theme planning then attract consumers? How a theme planning can go from product development to final marketing, packaging, store display?</p>	Lucu Cheung, Mindset Creative Director, WGSN	Mandarin Chinese	M8-02
14:00 - 14:50	<p>General Trends for SS17</p> <p>Summary: Promostyl proposes 4 themes, 4 market segmentations to give you the best trend insight to start your SS17 collection. A specific focus will be made on the new color combinations, fabric inspiration, key products and silhouettes that are not to be missed. The trend guidance of this season will give you all the keys to provide your consumers with everything that they will be expecting in your store!</p>	Feriel Karoui, Marketing & Communication Director, Promostyl; Olivia Huang, Promostyl Project Director, China Textile Information Center	English / Mandarin Chinese	M8-02
15:00 - 15:50	<p>2017SS Trend Analysis</p> <p>Summary: How life style and fashion event influence the trends.</p>	Li Xiaofei, Design Director, China Textile Information Center	Mandarin Chinese	M8-02
16:00 - 16:50	<p>Women's Fashion Style and Fabric Trends</p> <p>Summary: Interpret the 2017 SS trends theme and women's wear fabrics. Analyse the relation between the 17 SS women's style and fabric trends. Explore how to coordinate fabrics effectively to express the brand style.</p>	Wang Xu, Mindset Creative Director, WGSN	Mandarin Chinese	M8-02

China Textile Information Center Trend Seminar

Thursday, 17 March 2016

Time	Topic/Summary	Speaker/Company	Language	Meeting Room
11:00 - 11:50	17SS Four Trend forecasts & Material Analysis Summary: WGSN track near- and long-term trends in product and consumer attitudes and materials trend forecast for the new season.	Zheng Mianmian, Mindset Trend Director, WGSN	Mandarin Chinese	M8-02
12:00 - 12:50	Brand Eco Consciousness Summary: Consumers and citizens are more and more concerned about ecological and environmental issues. However, most of them are expecting brands to be ecologically responsible on their behalf. What are the best practices that have been implemented by small labels as well as big brands to take care of our planet? How could your brand be part of the movement, as eco-consciousness is no more a marketing asset, but a requirement?	Feriel Karoui, Marketing & Communication Director, Promostyl; Olivia Huang, Promostyl Project Director, China Textile Information Center	English / Mandarin Chinese	M8-02
13:00 - 13:50	From Inspiration to Fabric and Womenswear Design - The Analysis and Demonstration for 2017SS Design Plus trend research Summary: Using the fabric samples and photos to explain how to make the fabric design and womenswear design through the trend research by 2017SS Design Plus Trend Books	Diana Zhou, Design Director, Master Fashion Ltd	Mandarin Chinese	M8-02
14:00 - 14:50	Analysis and Application of Color Trends - WGSN SS17 "Edgelands" + "Pause" Summary: Using visual color codes to describe colors independently and simple. Revolutionary methods and tools for designers to analyze and apply trends by visual color codes. Trend analysis and application of WGSN trends SS17: Trends Part Two - trends 3 and 4 • Color Analysis. • Analysis of inspirational trend images. • Analysis of potential color combinations	Detlev Pross, CNCSCOLOR General Manager, China Textile Information Center	English / Mandarin Chinese	M8-02
15:00 - 15:50	2017SS Promostyl Colors and Women Trends Summary: Under the guidance of 2017SS Promostyl center theme, we are going to parse the colors and women trends, including 2017ss theme introductions, key colors, important materials, story inspirations and recommended silhouettes etc., at the same time, we will analyze the latest catwalks.	Emily Qu, PROMOSTYL S.G, CTIC	Mandarin Chinese	M8-02